



CLARKSBURG, Mass. (Dec. 12, 2018) — Officials at East Coast Snocross (ECS) announced on Tuesday the promotion of **Brad Smolinski** to the position of Race Director and the return of industry veteran **Shawn Longbook** to the position of Track Builder and Groomer Operator.

Officials also offered praise to all of the series valued marketing partners and to Ski-doo, a longtime supporter of regional racing who has stepped up even more for 2019.

Smolinski, of East Eden, New York, has served as the series' public address announcer in recent seasons when the veteran Paul Szmal was unavailable. Brad has also worked as a track official and has a strong working knowledge of how things should flow on race day.

"I'm excited about this opportunity to help ECS weekends flow smoothly for the racers and help ensure our fans get a good show in the process," Smolinski said. "It can be hectic at times, yet our racers know the rules and what is expected of them. I think we're all in for another exciting season."

Longbook, of Hampstead, New Hampshire, has served in a number of different capacities over the past decade. From entry-level jobs, to grooming and even a stint as General Manager, the likable Granite State native knows how to construct and maintain a high-quality snocross track, period.

"I'm more than excited to be back in a Groomer this winter building tracks and keeping them safe for ECS riders," Longbook said. "I appreciate this opportunity from Kurt, and will do my best to build and maintain the best possible tracks all season long. I can't wait to get started in Rochester."

Series owner Kurt Gagne and the entire staff at East Coast Snocross would like to thank Ski-doo snowmobiles and BRP for coming on board as a major supporter for 2019. We've seen the success the brand has enjoyed in early-season races and take great pride in promoting the brand all season long.

Officials would also like to extend a sincere thanks to returning presenting sponsors Woody's Traction Products and FXR World Class Apparel. As two industry giants, support from these companies adds more credibility and recognition than we can express. We are truly grateful to have them on board.

Along with Ski-doo and our fine presenting sponsors, we also offer a special thanks to returning partners New England Racing Fuel; C&A Pro Skis; daSilva Motorsports; Ingles Performance; Philbrick Motorsports; Rochester Motorsports; AdMar Construction Equipment & Supplies; Prinoth; CanAm/BRP; PowerMadd, EVS; Demac/Lenko and Southside Sales & Service.

The East Coast Snocross Series, presented by **Woody's Traction** and **FXR**, is an ISR-affiliated sanctioning body for snowmobile racing in the northeastern United States. ECS maintains a regional circuit intended to keep grassroots snocross racing healthy in this part of the country while cultivating new talent for tomorrow's factory-backed national Pro teams.

The 2019 season gets under way on January 12-13 at the Rochester Fairgrounds in Rochester, New Hampshire. For more information, please go to [Schedule Page](#).

